

**R18**

Code No: 155EP

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, March - 2024

**DATA MINING**  
(Computer Science and Engineering – Data Science)

Time: 3 Hours

Max. Marks: 75

- Note:** i) Question paper consists of Part A, Part B.  
ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.  
iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

**PART – A**

**(25 Marks)**

- 1.a) What is a data warehouse? [2]
- b) What are the characteristics of an interesting pattern? [3]
- c) Define confidence. [2]
- d) Give examples for multi-level association rule. [3]
- e) What is meant by rule accuracy? [2]
- f) What are the merits of lazy learner? [3]
- g) What is the need of Jaccard measure? [2]
- h) What are the basic requirements of clustering? [3]
- i) Define recall. [2]
- j) Give examples for non-spatial data in spatial database. [3]

**PART – B**

**(50 Marks)**

2. Describe the five data mining task primitives with illustrations. [10]  
**OR**
3. How to integrate a data mining system with a data warehouse? Explain with example. [10]
4. Explain Apriori algorithm for finding frequent item sets of a transactional database. [10]  
**OR**
5. How to apply association rule mining to graph databases? Illustrate graph mining. [10]
- 6.a) Discuss the importance of information gain in decision tree induction.  
b) With suitable data, demonstrate the working of k nearest neighbor classifier. [5+5]  
**OR**
7. Explain Bayesian classification with an example. [10]
8. Explain the concept of hierarchical clustering and complete linkage algorithm for clustering. [10]  
**OR**
9. What is the need of detecting outliers? Explain the applications of outlier analysis. [10]

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10. What is a data stream? Explain the characteristics and challenges in mining data streams. [10]

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11. Explain the features of multimedia database and the significance of similarity search in multimedia data. [10]

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